**I’m Ready for Romance**

 **BookBub Follow Builder**

**Author Packet**

<https://readyforromance.blogspot.com/p/enter-giveaway.html>

**January 1-21, 2018**

Hi, All!

Here’s your author packet for our I’m Ready for Romance BookBub giveaway promo, which starts on Monday. We have 63 authors participating in this event and slate of 7 prizes up for grabs, including Kindles and Ebook Prize Packs. Plus, for this giveaway, I’m changing things up a bit by adding a Betsy Johnson Crossbody Wallet Bag as one of the main prizes (photo is on the website). As with previous promos, there will be a bonus giveaway on the book fair page to draw people there, as well.

Thanks for joining this event. We’ve got a fantastic group assembled for this one and I’m hoping we all get tons of BookBub follows, plus a nice uptick in sales.

Aileen

**Share! Share! Share!**

If you’ve taken in part in one of my giveaways before, you know the drill. We are all dependent on each other for our success, and the key to that success is spreading the word, sharing the event on as many platforms as possible. Another essential ingredient to getting us the maximum number of BookBub follows is persistence. Don’t just post or tweet once and forget it. Post, tweet, and share throughout the events.

Some suggestions:

Include the giveaway in your newsletters, on your blog, and website. Load up your Hootsuite or Tweetdeck with scheduled tweets. Post to Instagram, Pinterest, Tumblr, and all your social media. Copromote (<https://copromote.com/>) is a terrific service to use that makes it easier for you to share across several social media streams.

Post the giveaway in your favorite FB reader groups. Mention it on Goodreads and in Yahoo loops. Give the Rafflecopter link and graphic to other authors who need a giveaway to include in their newsletters, or bloggers looking for a giveaway to spice up their blogs.

Get out there and don’t be afraid to let people know we have this cool event going on. Who doesn’t love the chance to win prizes?

**The Graphic to Use in Your Posts and Tweets**

Giveaway Graphic

<https://drive.google.com/open?id=1l6CMzf4qE1lwiv6QaxeWS8NjhzMG46YG>

**The Rafflecopter & Giveaway Page Links**

Here are links to the web page with the entry form, the direct Rafflecopter link, plus embeddable HTML code. Feel free to use/post any of these on your blog, in your tweets and posts, or newsletters.

Webpage:

<https://readyforromance.blogspot.com>

Book Fair page with bonus giveaway:

<https://readyforromance.blogspot.com/p/book-fair.html>

Direct link to Rafflecopter:

<http://www.rafflecopter.com/rafl/display/3ab15db237/>?

If you would like, you are free to embed the entry form on any site that will accept HTML with Javascript, including your own blog or website.

<a class="rcptr" href="http://www.rafflecopter.com/rafl/display/3ab15db237/" rel="nofollow" data-raflid="3ab15db237" data-theme="classic" data-template="" id="rcwidget\_l2w8jmqn">a Rafflecopter giveaway</a>

<script src="https://widget-prime.rafflecopter.com/launch.js"></script>

**Premade Facebook Post**

*(feel free to dress this up with emojis)*

I’M READY FOR ROMANCE GIVEAWAY

Enter for Your Chance to Win Kindles & Romance Ebook Prize Packs & a Betsey Johnson Crossbody Wallet Bag.

<https://readyforromance.blogspot.com/p/enter-giveaway.html>

It’s a new year, which means a new chance at winning fantastic romance prizes! Enter our I’m Ready for Romance Giveaway and you could take home a Kindle, Ebook Prize Pack—where you choose the books you want to win—or a sweet Betsy Johnson rosebud crossbody wallet bag.

Plus, shop our book fair for your next romance read. Many titles are 99 cents or FREE. Une lucky reader who visits the fair will win a bonus giveaway!

<https://readyforromance.blogspot.com/p/book-fair.html>

#romance #ebooks #kindle #entertowin #giveaway #romancereaders #romanceauthors

#win

**Tweets to Use for the Giveaway Portion of this Event,
Or Write Your Own**
*(Don’t forget to use the graphic!)*

Choose the books you want to win! I’m Ready for Romance Giveaway. Jan. 1-21. <http://bit.ly/2BUDMHC> #IARTG

How would you like to win a Betsy Johnson crossbody bag, kindles & ebook prizes! 7 lucky winners! <http://bit.ly/2BUDMHC> I’m Ready for Romance Giveaway.

Enter the I’m Ready for Romance Giveaway and you could win 1 of 7 prizes, including Kindles, Ebook Prize Packs, or a Betsy Johnson rosebud bag! <http://bit.ly/2BUDMHC> #IARTG

**Pre-Written Blog Post**

**I’M READY FOR ROMANCE GIVEAWAY**

It’s a new year, which means a new chance at winning fantastic romance prizes! Are you ready? Enter our giveaway from January 1-21 and you could take home a Kindle, Ebook Prize Pack—where you choose the books you want to win—or a sweet Betsy Johnson rosebud crossbody wallet.

<http://bit.ly/2BUDMHC>

**(**Sponsored by the 63 authors listed below)

*Allyson R. Abbott • Amanda Uhl • Amy Ruttan • Anna Durand • Ashlee Price • Beata Blitz • Christa Paige • Christine d'Abo • Cynthia A. Clement • Cynthia Cooke • Dani Haviland • Debbie White • Denise Devine • Donna Fasano • Donna R. Mercer • Elizabeth SaFleur • Ember Leigh • Holly Cortelyou • J.E. Parker • Jacquie Biggar • Jen Doyle • Jennifer St. Giles • Joanne Dannon • Josie Riviera • Karen Michelle Nutt • Kel Carpenter • Kris Michaels • Kristin Holt • Leanne Banks • Lia Davis • Lilith Darville • Lynda Rees • Marie Tuhart • Marilyn Peake • Melissa McClone • Michele Barrow-Belisle • Mimi Barbour • Mona Risk • Nancy Radke • Natalie Ann • Nikki Lynn Barrett • Patrice Wilton • Rachelle Ayala • Raine English • Renee Ann Miller • Robyn Neeley • Sahara Roberts • Selena Kitt • Siera London • Sorchia DuBois • Stacy Gold • Stephanie Julian • Stephanie Queen • Susan Jean Ricci • Sydney Aaliyah Michelle • Tamara Ferguson • Tawdra Kandle • Tawny Weber • Taylor Marsh • Tracey Alvarez • Traci Douglass • Traci Hall • Veronica Blake*

Plus, shop our book fair for your next romance read. Many titles are 99 cents or FREE. You’ll even find a bonus giveaway for one lucky winner who visits the fair.

<https://readyforromance.blogspot.com/p/book-fair.html>